









OUR VISION

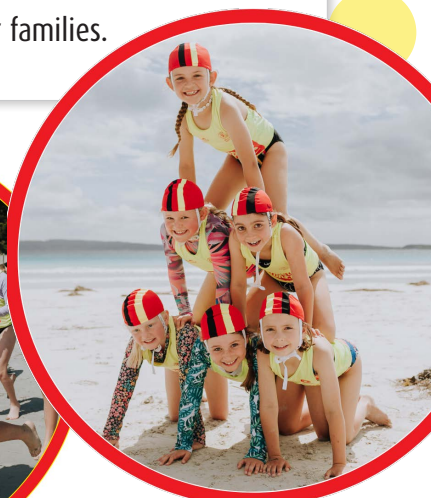
**Saving lives,
developing our
people and
community**

OUR PURPOSE

The Albany Surf Life Saving Club develops our people and community by providing a safe environment, and an exceptional level of volunteer service in lifesaving, training and education, surf sport, youth and nipper programs.

OUR VALUES

-  **Safety** – Our Club strives to keep everyone safe in the water, on the beach and in the clubhouse. We have a strong culture of safety, take responsibility and act when needed.
-  **Respect** – Respect for each other and our Club starts with us all. We value and respect our people, facilities and equipment.
-  **Inclusion** – Our Club is enriched when we welcome people from diverse backgrounds and abilities. Differences are respected and engagement encouraged.
-  **Contribution** – We are a Club driven by volunteers. We value and encourage all contributions to our Club, to lifesaving and to our community.
-  **Teamwork** – Teamwork and communication strengthens our people, our Club and our community.
-  **Family Focused** – Our Club provides opportunities for all our members and their families.





OUR PILLARS

1. LIFE SAVING SERVICES

We provide a high standard of lifesaving services for our community via our skilled and competent members.

Through:

- Fostering entry pathways into SLS
- Build capacity in our SLS Team
- SLS Education & Training
- SLS Service Development

Measures of Success:

- Meet agreed State SLS standards
- Patrols meeting agreed standards
- Meet Education and Training targets



2. OUR CLUB

We ensure the long term sustainability of our Club through strong governance and sound management.

Through:

- Best Practice Governance
- Comprehensive Risk Management
- Effective Facility Management
- Sound Financial Management
- Effective Communication

Measures of Success:

- Meeting governance compliance
- Financial & operational viability
- Engaged membership

3. OUR PEOPLE

We are an inclusive, family friendly Club with committed and engaged Members.

Through:

- Fostering integration across the Club
- Membership recruitment & support
- Foundational Nippers Program
- Targetted Youth & Senior Program
- Active Surf Sports Program
- Volunteer Recruitment & Retention
- Volunteer Recognition

Measures of Success:

- Active volunteer numbers
- Increased and active members
- Member satisfaction
- Retention rates



4. COMMUNITY CONNECTIONS

We foster positive and respectful relationships with Middleton Beach users, the Albany community and the SLS sector.

Through:

- Middleton Beach users partnerships
- Active community connections
- Strong SLS sector engagement

Measures of Success:

- Access and use of our community spaces
- Diversity in community users
- SLS alliances and collaborations

