



ALBANY SURF LIFE SAVING CLUB

RIDING THE WAVE OF SUCCESS

YOUR CLUB, YOUR COMMUNITY

An exciting new phase...

2024 brings an exciting new phase for the Albany Surf Life Saving Club. Alongside the redevelopment and expansion of the Club House we are taking the opportunity to review our strategic plan.

The “Riding the Wave of Success – Your Club, Your Community” project is your opportunity to help set the future direction of our Club. Be part of our future!



WHAT

The “Riding the Wave of Success” Project will:

1. Reaffirm the ASLSC’s purpose and our values.
2. Set the major priorities for the Club from 2024-2028, during and beyond the redevelopment project.
3. Establish a clear Implementation plan over the next four years.
4. Provide an opportunity for the ASLSC family to define the future of our Club and our community.
5. Ensure the expanded Club is set up for continuing success.



WHY

ASLSC holds a valued position within Albany - saving lives and supporting our community. We provide a safe, sustainable, and exceptional level of volunteer community service through our lifesaving, training and education.

ASLSC’s previous strategic plan (2020 - 2023) has come to the end of its life and it’s time for us to again look to the future; this will provide critical guidance to the Board, Teams and Members.

The imminent redevelopment and expansion of the club house, which has been a long-held ambition of the Club, provides the perfect opportunity to take a fresh look at how we operate and our future activities.

To do this we need our ASLSC family (members, volunteers, supporters, fund raisers, everyone) to get involved in the strategic planning process - help us ‘ride the wave of success’!



WHEN

Commencing February 2024, the “Riding the Wave of Success” project will be led by local and impartial facilitators in consultation with the ASLSC Project Team.

The following phases are planned:

- Wave 1 - Project Start: February 2024
- Wave 2 - Consultation: March 2024
- Wave 3 - Strategic Plan Update: April 2024
- Wave 4 - Implementation Plan: May 2024



How can YOU get involved?

1. Keep an eye out for the regular updates in “The Rip” newsletter
2. Complete the “Riding the Wave of Success” online survey (12 - 27 February)
3. Come along to the Club Forum Tuesday 12 March, 6.00 - 8.00pm Hilton Garden Inn
4. Provide feedback via the ASLSC website - comments page
5. Have a chat with your ASLSC Board Members or Team Leaders



It is not the strongest of the species that survives, nor the most intelligent.

It is the one that is most adaptable to change.

- Charles Darwin -



Want further information?

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